

The Graham Star

since 1955

Ad deadlines:

Classifieds, Legals & Obits
Monday, 5 p.m.

Display ads:

Tuesday, 9 a.m.

Inserts:

7 days before publication

774 Tallulah Road
P.O. Box 69
Robbinsville, NC 28771

Call: (828) 479-3383

Fax: (828) 479-1044

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Display ads, Legals
& insert orders to
ads@grahamstar.com

Classified ads & obits to
lineads@grahamstar.com

News items to
editor@grahamstar.com

Published each Thursday. **Graham County's ONLY print publication.**

CIRCULATION: 2,300

Primary market: Robbinsville: 1,915

Primary Zip Codes: Robbinsville (28771)

Murphy (28906), Almond (28702), Topton (28781), Fontana (28733)

Out-of-market zip codes: 385

53%

market penetration
of 3,644 households
in Graham County

• DISPLAY ADS •

\$11.95 per column inch



Extend your REACH

Run your ad in more
than one publication!

• 2 newspapers
7% discount

• 3 or more newspapers
10% discount

• 5 or more newspapers
15% discount

Cherokee Scout (Murphy)

Clay County Progress
(Hayesville)

Franklin Press (Franklin)

The Graham Star
(Robbinsville)

Smoky Mountain Times
(Bryson City)

The News Observer
(Blue Ridge)



Save **BIG** with an annual contract!
Agree to buy at least 75 inches of display
advertising in a year and your rate falls to

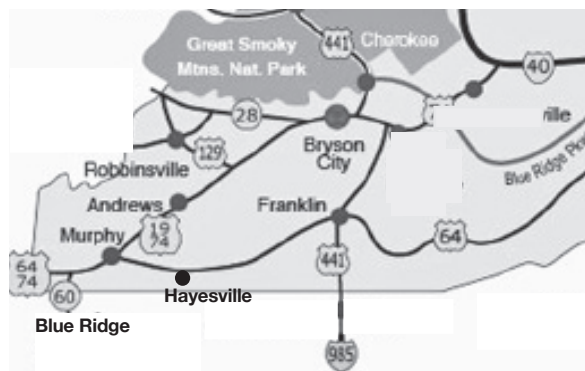


\$7.95 per column inch

You save 28% or more!

And savings **increase** the more you advertise:

150 to 374 inches: \$7.65 per column inch
375 to 749 inches: \$7.45 per column inch
750 to 1,499 inches: \$7.25 per column inch
1,500 to 2,249 inches: \$6.95 per column inch
2,250 to 2,999 inches: \$6.80 per column inch



SPECIAL Rates

- Church rate: \$7 per column inch
- Non-profit rate: \$7 per column inch
- Obituaries: \$7 per column inch
\$15 for photo, add \$10 for funeral home
logo, add \$5 for military or service
organization logo

add

COLOR to your ad

Up to 15 inches for \$30

16-31 inches for \$50

32-129 inches for \$100

Page Specifications

1 col. = 1.667"	2 col. = 3.458"	3 col. = 5.25"
4 col. = 7.042"	5 col. = 8.833"	6 col. = 10.625"
Page size: 6 col. x 21.5"		

- Cash in advance unless credit has been established.
1.5% finance charges on balances over 30 days.

• CLASSIFIED AD Rates •

\$7 for 10 words
20¢ for each additional word.

MAXIMIZE your REACH:

Same ad, 4 papers: \$20
o *The Graham Star*
o *Smoky Mountain Times*
o *Franklin Press*
o *The News Observer*
o *Cherokee Scout*
o *Clay County Progress*

• Business & Service Directory •

13 weeks: \$260
10 weeks: \$250
5 weeks: \$150